

HOLLIS G. HUGE

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OBJECTIVE

I am a public relations major with a minor in business graduating from Auburn University in May 2018. I am seeking placement in a masters of business administration degree program.

EDUCATION

Auburn University

Bachelor of Arts in Public Relations- graduate in May 2018

Minor in Business

Major GPA: 3.75/4.0

JOB EXPERIENCE

Public Relations Intern-January 2017-Present

Jan Dempsey Community Arts Center, Auburn, Alabama

Helping coordinate special events, drafting materials for the website and managing communication between the Arts Center and its various publics.

Research Intern- July 2015

Specialty Appliances, Cumming, Georgia

Part of a team responsible for helping to determine if certain patents were relevant to the company's strategy as well as related to new product development.

Researched well over 250 patents using the United States Patent and Trademark Office Database. Given a set of basic research parameters and then drew initial conclusions from research, cataloged the results in multiple Excel formats and then reported findings to top management.

Camp Counselor- May 2013-July 2017 (Seasonal)

Riverview Camp for Girls, Mentone, Alabama

Managed a cabin of 12-16 girls, as well as working on the ropes course.

Promoted from Junior Counselor to Senior Counselor in 2015, Senior Counselor to Head Counselor in 2017.

ACTIVITIES

Assistant Vice President of Social Media, Auburn University High School Leadership Conference- July 2017-February 2018

Responsible for managing all social media accounts for Auburn University's High School Leadership Conference. Draft material, schedule posts and record, edit and post photo and video footage from events.

Pi Chi- August 2017

Selected through competitive interview to be a recruitment counselor for Auburn University's Panhellenic sorority recruitment. Responsibilities include guiding a group of 10-12 young women through recruitment, and helping them decide which sorority is the right fit for them.

Study Abroad- Lorenzo de' Medici Italian Institute- June 2016

Studied abroad in Florence, Italy at the Lorenzo de' Medici Italian Institute, taking a High Renaissance art course and visiting museums across Florence.

Standards Chairwoman, Social Sorority- November 2017-May 2018

Elected by my peers, responsible for overseeing disciplinary actions for the 200+ members of my sorority.

Girls on The Run Coach- January-May 2016

Worked with a group of at-risk girls from Thelma Smiley Morris Elementary School in Montgomery, Alabama. Taught girls lessons on self-confidence and positive body image while coaching them to run a 5K race.